

**USA - GM WEEKLY
SUMMARY**



59 club
study

JANUARY 30TH 2024

USA - GM WEEKLY SUMMARY



50% redo their wine list every year while 35% do it seasonally



Always making changes and updates based on pricing and availability.



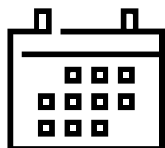
Just as many have water refill stations as those that sell bottled water while roughly 50% give water bottles for free



I am always amazed that members will buy water bottles in the Bistro, when we give them away on the golf course and courts. But we appreciate it



In addition to providing throughout the golf course and halfway, we provide complimentary water stations at our Main Clubhouse.



Dining Room Carpet Replacement Cadence:

- 8-11 years – 50%
- 7 years or less – 25%
- 12+ years – 25%



90% allow their pros to teach on shift (more comments in full results)



It is difficult to separate Club time from any other time. In essence, once we come to work, it's all Club time!



Both as long as they are playing with members. Golf pros have the best gig of anyone in the industry.