

GM/HP WEEKLY SURVEY SUMMARY



Edmonton Petroleum Club, Edmonton, AB

59 club
study

JANUARY 30TH 2024

GM SUMMARY

60% redo their wine list every year while 30% do it seasonally



Our wine list has +/-300 labels and is always evolving. It can be updated many times per month. It is provided on an iPad so is easy to update; there is no paper copy.

Dining Room Carpet Replacement Cadence:

- 9 years or less - 33%
- 10-13 years - 33%
- 14 years+ - 33%



Our last installation we went to tiled carpeting in order to be able to replace any segments that need replacing. Also our plan is to remove carpet completely from banquet spaces and go laminate.



Just as many have water refill stations as those that sell bottled water while less than 15% give water bottles for free



44% do not survey their staff. Most do it annually and less than 10% do it more than once a year

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80% allow their pros to teach on shift (more comments in full results)

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2 hours per week with approval from the head professional.

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One lesson per shift Club fittings excluded...those are not restricted Yes can play but not instead of a scheduled shift

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The head professional does not have scheduled shop hours. Assistants do. Assistants can't teach during non-shop hours.

50 Private Club Managers participated in survey 5.4

HP SUMMARY



\$200-220k - Avg cart revenue per 18 holes in 2023

\$350k - Avg green fee revenue per 18 holes in 2023

50% send individual eblasts for events while the rest mix them in with regular club communications

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A mix of both. Initial communication is looped in with other golf related news in our weekly eblasts. As event dates near if there is need (participation #'s, changes to the event), we will send individual communication.

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\$285 – Avg power caddy storage incl battery charge, though some do not allow battery charge with their fee (comments in full results)

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\$225 - cart storage, battery goes home with member. Cart is stored, cleaned and brought up with golf bag on it ahead of member arrival.

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\$325 + HST. Includes storage of cart and charging of battery. Remotes are not stored on property and are the responsibility of the member.

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Battery charging = \$240 No battery charging = \$170

2.1
avg # of Associates per club

2.2
avg # of Assistants per club

HP/DoG Survey 1.3 was participated in by 32 HP's from across Canada

59 CLUB STUDY SUBSCRIBERS:

ALBERTA

Calgary Petroleum Club
Cottonwood Golf & Country Club
Derrick Golf & Winter Club
Edmonton Petroleum Golf & Country Club
Edmonton Country Club
Glendale Golf & Country Club
Highlands Golf Club
Pinebrook Golf & Country Club
Red Deer Golf & Country Club
Windermere Golf & Country Club

BRITISH COLUMBIA

Gorge Vale Golf Club
Richmond Country Club
Seymour Golf & Country Club
The Vancouver Club
Vancouver Lawn Tennis & Badminton Club
Quilchena Golf & Country Club

MANITOBA

Elmhurst Golf Club
Niakwa Country Club
St. Charles Country Club

NEW BRUNSWICK

Riverside Country Club (Saint John)

NOVA SCOTIA

Ashburn Golf Club

QUEBEC

Beaconsfield Golf Club
Club St. James
Kanawaki Golf Club
Royal St. Lawrence Yacht Club
Royal Montreal Golf Club
Royal Ottawa Golf Club
Whitlock Golf & Country Club

SASKATCHEWAN

Riverside Country Club (Saskatoon)
Saskatoon Club

ONTARIO

Albany Club
Balmy Beach Club
Bayview Golf & Country Club
Beach Grove Golf & Country Club
Beverly Golf & Country Club
Bigwin Island Golf Club
Brantford Golf & Country Club
Camelot Golf & Country Club
Carelton Golf & Yacht Club
ClubLink
Credit Valley Golf & Country Club
Donalda Club
Galt Country Club
Granite Golf
Hamilton Golf & Country Club
Ladies' Golf Club of Toronto
Lambton Golf & Country Club
Lookout Point Country Club
Mad River Golf Club
Magna Golf Club
Maple City Country Club
Markland Wood Golf Club
Mississauga Golf & Country Club
Muskoka Lakes Golf & Country Club
Ontario Racquet Club
Oshawa Golf & Curling Club
Peterborough Golf & Country Club
Port Credit Yacht Club
Rideau View Golf Club
RiverBend Golf Community
Rosedale Golf Club
Sarnia Golf & Curling Club
St Andrews East Golf & Country Club
Scarboro Golf & Country Club
St. George's Golf & Country Club
Summit Golf Club
The Briars Golf Club
The Club at North Halton
The National Club
The Toronto Hunt Club
Toronto Club
Toronto Cricket Skating and Curling Club
University Club of Toronto
Weston Golf & Country Club
Windsor Yacht Club